



FREQUENTLY ASKED QUESTIONS

Service Overview

Peachjar provides a digital flyer approval management system, posts eflyers online, and emails them directly to parents. Now you can view, approve, and distribute flyers with the click of a button.

Contract Requirements

Peachjar works with school districts under a formal business agreement -- the same manner used with all other major communication service providers.

Authorized Use

Access and use of the System is provided without charge to district staff, school staff, and school-approved parent groups for the distribution of internal, noncommercial, school-related informational eflyers. Eflyers from external organizations are automatically routed to the designated district staff member for review and approval. Only district approved eflyers are posted online and distributed through the System to the appropriate schools in your directory.

Confidentiality and Use of Information

As stated in the business agreement, Peachjar will not share, sell, or otherwise disclose user email addresses or any other Confidential Information to any third party where not required by law. Peachjar uses industry standard security safeguards to protect personal information against loss or theft, as well as unauthorized access, disclosure, copying, use or modification.

Data Security

Peachjar's team of software engineers will help you create secure connections. Information is transferred from the district SIS to your Peachjar server using SFTP to encrypt data. All active sessions use HTTPS to provide bi-directional encryption of communications between client and server. With Peachjar, there is no need to worry about capacity, security, software/hardware upgrades, backups, internet connectivity, power loss, or any of the other challenging components needed for a secure and highly available computing environment.

Data Access

Peachjar restricts data access to the IT specialist(s) assigned to support your account. Only employees that have completed a security briefing and acknowledgment are given access to the database and the number of employees with this access is always kept to the essential minimum.

FERPA Compliance

Peachjar does not collect or access any personally identifiable student information, as defined under FERPA. Specifically, Peachjar only accesses parent email addresses and the associated school. FERPA refers to this as "directory information." FERPA defines "directory information" as information contained in a student's education record that would not generally be considered harmful or an invasion of privacy if disclosed (Section 99.3). Under FERPA, a school may disclose directory information without consent if it has given parents public notice of the information it has designated as "directory information," the right to opt out of such disclosures, and the period of time parents have to notify the school of their desire to opt out (Section 99.37). [FERPA Regulations](#)